



HOW TO GET ONE OF THESE BASKETS

Magnetic Soap

Must be used as directed on the wrapper, as follows:

Take one bar, cut into thin shavings. **BOIL ONE**

GALLON of water till thoroughly dissolved; pour this solution into six gallons of **HOT** water; put in as many clothes as the solution will cover; let them remain for **TWENTY to THIRTY** minutes. If the clothing is much soiled, rub them in the hands, and you will find your clothes will be as clean as if you spent hours with the ordinary resined soap in the usual way. When one lot of clothes is removed, replace with another. **EACH BAR WILL DO THE**

WASHING FOR A FAMILY OF TWELVE PERSONS.

IT IS ESSENTIALLY NECESSARY TO DYE THE CLOTHES when this Soap is used.

This Soap is **UNEQUALLED** for cleaning wood work. Take a sponge or cloth, rub on the Soap, and apply to the wood work, and the removal of stains will be instantaneous, leaving the paint intact.

TO CLEAN CARPETS.

- 1st. Take a damp scrubbing brush, rub on the Soap until you obtain a good lather.
 - 2d. Thoroughly apply the scrubbing brush to the carpet.
 - 3d. With a damp cloth, wipe the carpet until it is entirely free from soap.
 - 4th. To the water frequently.
- Following these directions your carpet will be thoroughly cleansed and their colors restored to their original beauty.

Purchase of your Grocer
three bars of the McCULLOUGH
SOAP Co.'s

"Magnetic Soap."

No card given without the purchase of three bars of **MAGNETIC SOAP.**

If your dealer does not keep the Magnetic Soap he can get it from any Wholesale Grocer or the Manufacturers.



THIS SOAP
—IS—
PURE WHITE.
Always Uniform
—AND—
RELIABLE.

UNDISPUTED FACTS.

First—Washing clothes by the old method is labor for slaves.

Second—The labor can never be lessened until a better method is adopted.

Third—The better plan can never be attained until the ordinary resined Soap is expelled from the laundry and the McCullough Soap Co.'s Magnetic Soap substituted.

BE CAREFUL IN ORDERING TO SPECIFY THE

McCullough Soap Co.'s Magnetic Soap

RICKER, McCULLOUGH & DIXON, Manufacturers

Milwaukee, Wisconsin

Soap. The following are some of the **Benefits** accruing to the consumer by the use of Magnetic Soap, which makes it the **Best and Most Economical Soap on the Market** for general household purposes.

SAVES FULL—In the boiling of clothes is dispensed with.

SAVES WOOLERS from becoming tough and hard, as we know from repeated tests that they will shrink but will always remain soft and flexible.

SAVES TIME, as it only requires twenty to thirty minutes to wash a tub of clothes.

SAVES CLOTHING, as more clothing is torn to pieces on the person.

SAVES LABOR, since no rubbing is required, unpleasant garments are very much reduced and clothes cleaned before the very hour. Time, labor, fuel, and soap are **USELESS**. **NO BOILING** of clothes. Washing.

GUARANTEED NOT TO RUIN THE FINEST FABRIC.

McCullough Soap Co.'s Magnetic Soap.

This is no humbug, but an article of real merit, and all that is necessary to give perfect satisfaction, is use according to the directions on the wrapper.