# STEDMAN'S CATALOGUE

**OF** 

ST. PATRICK AND EASTER POST CARDS, NOVELTIES AND CANDIES ALL THE BEST LINES OF THE NEW PRODUCTIONS IN COMICS ETC.

Of Special Interest To Every Merchant Who Is Anxious To Increase His Profits and Enlarge His Business

# WHAT THIS CATALOGUE MEANS TO YOU.

While we offer in this book the biggest assortment and best values in Easter and St. Patrick Post Cards, we particularly urge your attention to the general lines. Through improved printing methods and increased output we have been able to reduce the selling price of comics and locals from \$1.25 to \$1.00 per 100 and from \$1.00 to 80c per 100. Think what this means on a year's business. You save 20 per cent on your purchases. Will it Pay You to Deal Here?

# STEDMAN BROS., LIMITED

Manufacturers & Wholesalers of General Merchandise

Head Office & Factory BRANTFORD, CANADA

Sample Rooms
76 YORK ST., TORONTO

Send All Orders Direct To Brantford

# TERMS AND INFORMATION

#### ALL GOODS SOLD F. O.B. WAREHOUSE

No charge for packing on any goods.

In asking us to open an account, new customers should remember that their names may not as yet appear with satisfactory information in the commerical reports. Therefore, to save delay, send us as reference the name of other wholesale houses with which you deal on open account, or of your bankers. (When goods are wanted immediately, it is well to send cash with first order, as the investigation of references necessarily consumes some time.)

To send currency by mail is dangerous, and we cannot be responsible for remittances thus made.

We cannot break packages. All goods are put up in as small packages as possible, consistent with safe shipping. We will not furnish less quantities. TERMS: NET 30 DAYS, NO DISCOUNT.

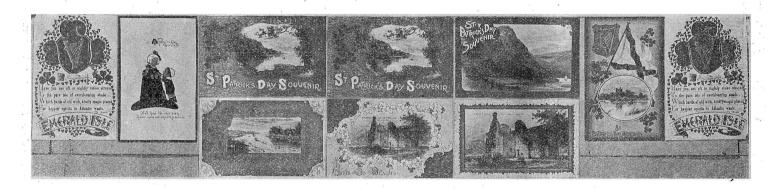
Write your order on separate sheets from any other communication you have to make. This permits both being attended to at once.

You can help to expedite the handling of your orders when you group all goods of a department together. The letter prefixed to number indicates the department to which an item belongs.

Be sure to say through what express or freight company to ship and to what town if you are not on a railroad or water front.

We do not hold ourselves responsible for shipments after they have been delivered to the transportation company in good condition.

We Guarantee Satisfaction.



# Special St. Patrick

One of the strongest "Specials" we have ever offered.

Special in value as well as name. Printed in colors with green predominating. Some of the cards are heavily embossed, others plain. The shamrock, harp, hat, flag, etc., are all used to good advantage. For your cheap counter, you can't get a St. Patrick Day series to excel this one.

24 subjects 80c per 100



# Royal St. Patrick

Our "Royal" lines have made an enviable reputation. This one Sustains it.

Bright attractive colors with green predominating as it should. Subjects include a big variety of designs, appropriate for the day. Greeting in colors, embossed. Don't forget the big demand for St. Patrick Day cards. It means profit for you.

12 subjects \$1 00 per 100











# Imperial St. Patrick

Imperial lines are the standard by which other lines are judged. Fancy backgrounds in green that is so suitable for a St Patrick's Day card with Shamrock designs in white and gold. The main subjects are pretty Irish scenes dear to the heart of every true Irishman. Greetings are embossed in gold. A line that is truly worthy of being called "Imperial."

24 subjects \$1.00 per 100.











### National St. Patrick

Subjects in bright colors and embossed contrast strikingly against a pure white background of linen finish. Designs include almost everything suitable for a St. Patrick's Day card. Greetings in verse form embossed.

12 subjects \$1.00 per 100



























# Mechanical St. Patrick

An extra good value in a five cent card. To cards of plain green and fancy designs are attached four page booklets with handsome cover, embossed and beautifully colored with scenes and St. Patrick Day subjects. Booklets contain four page inserts with greetings in gold. Tied with silk ribbon.

24 subjects \$3.00 per 100.

# Wait for our Big Catalogue of General Merchandise

It will pay every dealer who appreciates the advantage of close buying to wait for our Big Catalogue of General Merchandise, which will be published about March 15. It will contain the best assortment we have ever offered you and there will not be a slow line in the whole range. We are endeavoring to supply not merely staple lines but lines that move fast as well. You are thus able to make big profits on quick turnover in addition to the savings you effect through our low prices.

Remember, we guarantee our goods to be exactly as represented, and cheerfully accept the return of all goods not satisfactory. This offer is only made possible through the exceedingly small percentage of complaints we receive. If you have not tried our general lines yet, why not give them a trial? You will be pleased with the result.







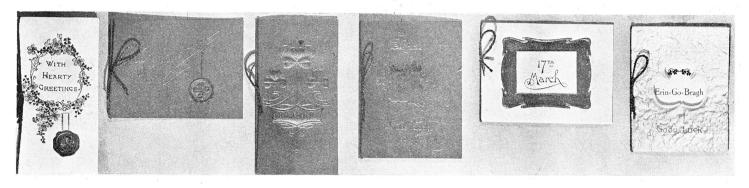




# Embossed Silk St. Patrick

A Line That is Included in Most Canadian Dealers Orders.

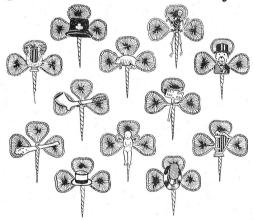
Various forms adapted to use as St. Patrick's day subjects, are bossed and then covered with real silk. On these are lithographed in delicate and well blended colors, pretty scenes, women, etc. Backgrounds in green with fancy designs and embossed greetings in gold. 12 subjects. \$3.00 per 100.



#### ST. PATRICK BOOKLETS

#### Dainty Covers and Appropriate Greetings.

A line of striking beauty, simple of design but refined and tasty. Covers are of dark green stock with greetings embossed in gold and St. Patrick Day design in green, gold and black. Four page inserts with greetings printed in green. Tied with silk cord. 6 subjects. \$3.00 per 100.



#### ST. PATRICK'S DAY NOVELTIES

A profitable Line You Can't Afford to miss.

No. G 69519. Assortment of 12 numbers embracing three leaf shamrock, shamrock and tipical Irish hats, harps, skeletons, pipes, and other humorous designs, made in the most attractive manner from Japanese Silk, packed one grossassorted of 12 kinds in a box. Price, 90c. per gross.

#### ST. PATRICK BUTTON NOVELTIES







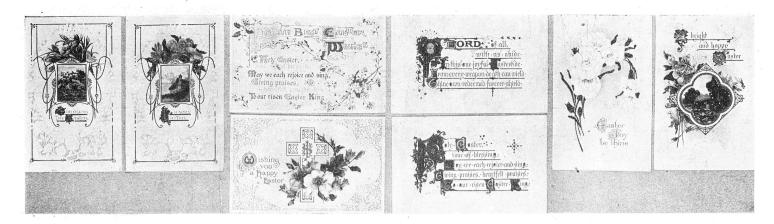


P 10—Celluloid button with harp and shamrock designin colors. Wide green silk ribbon attached as shown in illustration. 45c. doz.

No. 12—St. Patrick Novelty, a beautiful pin with oranamental rim with green ribbon attached. Mounted one dozen on display card. **Per doz. 45 cents.** 

No. 8 St. Patrick Novelty Button, with maple leaf design worked on centre, with white back ground. Button attached to neat bow of silk ribbon, mounted one dozen on card. Per dozen 38c

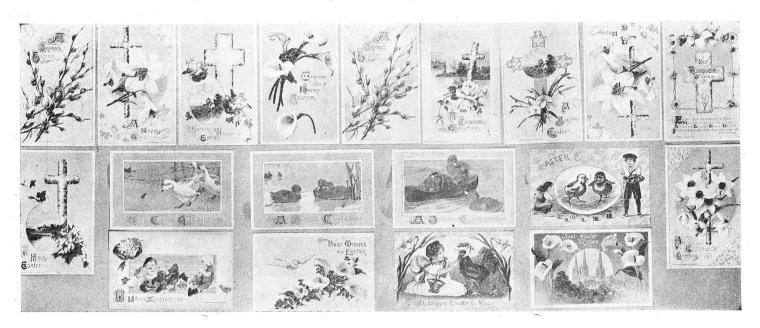
No. 14 St. Patrick Button with Canadian Crest of Maple Leaf and Beaver, surrounded with very attractive frame. Attached to appropriate green ribbon. Mounted one dozen on display card. Per dozen 69c



# Special Easter No. 2

The main subjects in this series include pretty scenes and floral designs in excellent color work. The backgrounds are light, some of them being made up of embossed designs on the white board without coloring. This gives a unique effect and a pleasing contrast to the subjects is presented. You will find this series a good one for a one cent basket.

50 subjects. 50c. per 100.

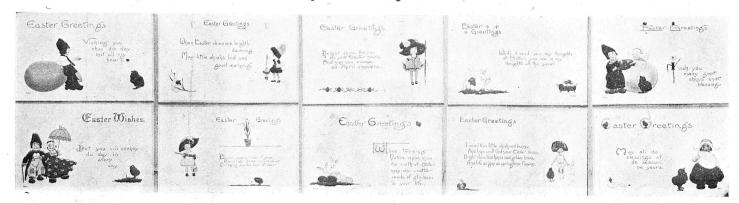


# Special Easter No. 1

A line that is really first class for the price. The subjects are just as appropriate and nicely arranged as those usually found in much more expensive lines, although naturally, not quite so elaborately carried out. Designs are embossed and titles in colors and gold. Everything symbolic of the Easter season will be found in this series.

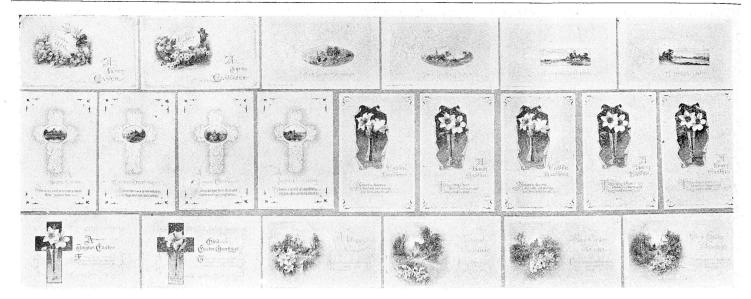
50 subjects

80c. per 100.



# **National Easter**

A strong line that has met with the approval of the trade wherever shown by our salesmen. The best postcard board is used and the subjects are daintily colored and embossed. Lilies, floral studies, chick's eggs and other suitable symbols all go to make this series a winner.



#### IMPERIAL NO. 1 EASTER

Dealers who are not warm friends of this line are total strangers to it. Truly representative of all that is appropriate for the Easter season.

Lithographed in soft delicate and well blended colors that almost resemble an airbrush effect. Well embossed. Subjects include chicks, rabbits, eggs, pretty scenes, crosses and floral arrangements. The titles are embossed, with large fancy initial letters. For most dealers the name alone of this series is sufficient guarantee that it is of the best.

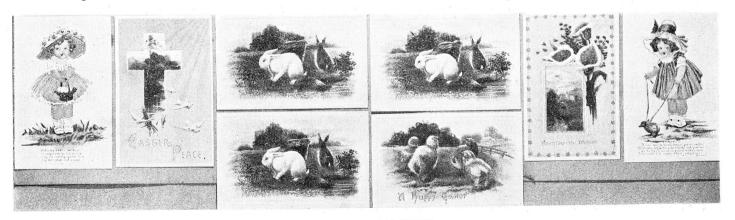
72 subjects. \$1.00 per 100.



#### PHOTOGRAVURE EASTER

A series of distinctive designs. The subjects of cute little juvenile studies humorously posed but refined, are plate sunk leaving a narrow embossed white border.

12 subjects. \$1.00 per 100.



#### ROYAL EASTER

A line that bears out the enviable reputation already made by our Royal seasonable cards. Finished in soft warm colors. Subjects are very appropriate for the season including the familiar rabbits, chicks, lillies, scenes, etc. Greetings embossed in silver.

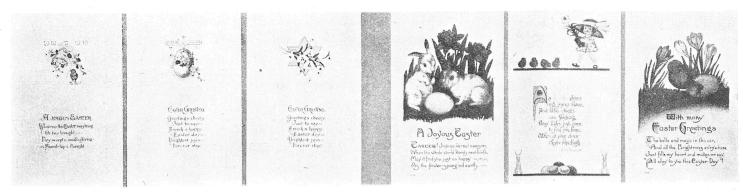
32 subjects. \$1.00 per 100.



#### MONOTINT EASTER

As the name implies, this line is finished in that beautiful printing style called monotint, which so cleverly resembles a steel engraving. The subjects are pretty scenes in large and small panels set in white backgrounds. Greetings embossed in colors.

24 subjects \$1.00 per 100.



#### Steel Die Easter

A dainty line of simple and refined designs on plate su nk centre, leaving a plain white raised border. Greetings jects include juvenile studies, rabiits, chicks, etc. Some of are in verse form steel die stamped. Board used in this se subjects are humorous though refined. ries is a fine quality linen finish, snow white.

12 subjects. \$1.50 per 100.

# Offset Easter

A pretty little series finished in the offset process. Sub

32 subjects. \$1.00 per 100.











#### Hand Painted Steel Die Easter

A beautiful series with greetings steel die stamped and hand painted floral designs. Board is daintily tinted in several shades of linen finished with bevelled silver edge. A superior line for your particular customers. \$2.50 per 100. 12 subjects.









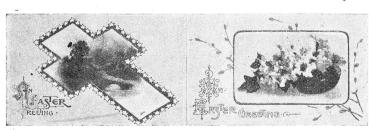




#### Mechanical Easter

This style of card needs no introduction. It has proven its merit long ago. Suffice it to say that this line is as good, if not better than former lines. The booklets attached to the cards are extra large and elaborately worked out. There are four page inserts tied with silk ribbon and containing greetings in gold.

36 subjects. \$3.00 per 100.







#### SILK EMBOSSED EASTER

#### PURPLE CROSS EASTER

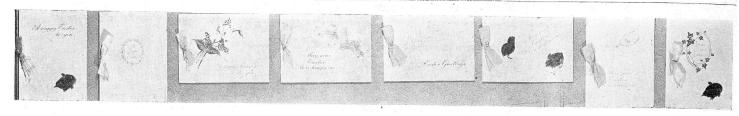
#### Silk Embossed Easter

Dainty and refined, will please the most particular taste. Characteristic of all Imperial products it is finished in the most delicate and soft blending colors it is possible to get. The outstanding feature is the embossed centres in the form of crosses and eggs. These are covered with real silk and contain pretty scenes and floral studies. 24 subjects. \$3.00 per 100.

Purple Cross Easter

A striking effect that will catch the eye. The subjects include finely lithograped landscapes, quaint church scenes and floral studies. Embossed on the cards are crosses covered with purple silk, while in the centre are little silver papier mache crosses. Greetings are in fancy type in colors and gold with gold decorations.

36 subjects. \$3.00 per 100.



9265 EASTER BOOKLETS

A line of steel die covers that is better than the ordinary. Subjects include Lilies of the Valley, Chicks, Easter Lilies, etc. Steel die stamped in exquisite colors peculiar to this process alone. Greetings are also steel stamped on Four page inserts tied with silk ribbon. \$5.00 per 100.



#### CHINA NEST EGGS

Q12 Best quality Bisc, white hollow imported Nest eggs. Steady all year round, sales can be made on this line if carried permanently in stock. Special price \$2.10 gross.



#### WHITE LUSTRE EGG CUPS

O3 · 2" clear white lustre egg cup with wide and narrow gold band. Extra special value Our Price. 20c per dozen 20c

# EASTER CANDIES-

C 54—Great Auk's eggs, marshmallow centre, with sugar band on outside. A favorite line, ½ gross in box. Per box 43c., 85c. per gross.

C 55—Sugar piped eggs, 21/4" long, 134" wide with neat picture on outside and rattle inside. Staple line. 2 dozen in box. 16c. per dozen.

C 56—Chocolate eggs, good quality, chocolate, 134" long, 114" wide, each wrapped in silver paper. 2 dozen in box. 16c. per dozen.

C 57—Chocolate eggs, first quality chocolate,  $2\frac{1}{2}$ " long,  $1\frac{3}{4}$ " wide. Each egg wrapped in silver paper. Good 5c. line. 1 dozen in box. 35c. per dozen.



C 58 - Piped hatching eggs chicken's head through shell. When blown at the end produces noise like chicken. 2½ "long 2" wide. Children's favorite.

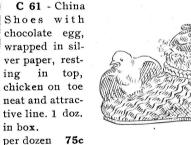
per dozen 35c

C 59 - Chocolate egg in wood cup, neat and attractive line. Egg cup 21/4 in. high, solid chocolate egg iuside, 1 dozen in box. Per dozen 38c





C 60 - China swans with chocolate, wrapped in silver paper, resting between wings neatly finished swan, can be used



C 62 - Wicker baske<sup>t</sup>

with chocolate egg inside neatly designed basket, 5 in. high, egg held in place with ribbon. One dozen in box.

A select assortment of old established favorites and new and novel designs. Priced so low that you can hardly afford to overlook them.

C 63 - Floral china egg cup with chocolate egg, wrapped in silver paper, regular size egg cup, good quality china. 1 dozen in Per dozen 90c

C 64 - Jananese china as an ornament. egg, cup with chocolate one dozen in box. egg, regular size real per dozen 75c Japanese china, first quality chocolate. 1 dozen in box

per dozen 90c





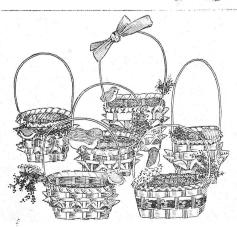
C 65 - Chocolate egg 3½ in. long, 2¼ in. wide best chocolate, each wrapped in silver paper, 1 dozen in box.

per dozen 90c

C 66 - Piped sugar eggs, 31/2 in. long, 2¾ in. decorated diffirent colors, rattle inside These are worth a trial. Per dozen 90c



Don't forget to come to our big display of Christmas Goods at our per dozen 75c Toronto Office which opens Mar. 2nd



#### **Easter Novelties**

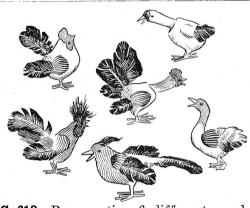
A handsome assortment that makes an display and gives you a good working margin.

G624 - Fancy shaped colored baskets, decorated with fancy per dozen 40c chicks and Easter trimmings. 12 in box

# EASTER NOVELTIES

Representing the best value of Japan's biggest manufacturers at prices that defy competition. Assorted so

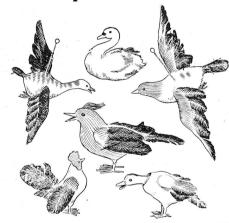
that you can buy the entire range and still make only a trifling investment. If you have ever sold Easter Novelties we do not need to recommend these lines. If you haven't, a trial order will convince that they're profitable. They are not allied to any special business, but any merchant can use them. Order early so that you'll have a chance to re-order.



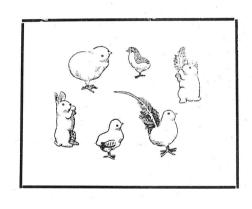
No. G 618—Representing 6 different numbers in Papier Mache Easter Chicks, Ducks, Birds, Flying Doves, dressed in pretty colors with attractively finished feathers. 1 dozen in box. Price 40c. per dozen.



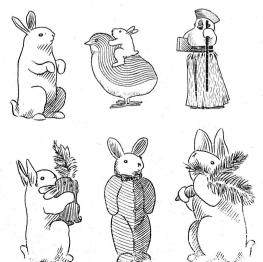
No. G 619—Similar to 618 but much larger in size. Packed one dozen in box. Price 80c. per dozen.



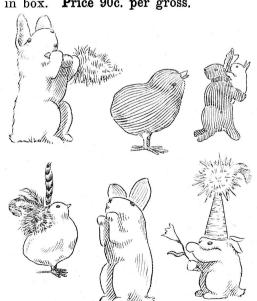
No. G 620—Similar to 618 and 619, but still larger bird s and with nodding heads, six kinds in the assortment, one doz. in box. Price, \$1.20 per dozen.



No. G 621—Cotton Chicks, Birds, etc., finished in bright colors and are sure to be big sellers to the children, packed one gross in box. Price 90c. per gross.



No. G 623—Similar to No. 622 but larger pieces, pack One dozen in box. Price per dozen 80c



No. G 622. Assorted 6 kinds cotton chicks, complete with feet and finished in fancy colors. These represent the best of the 5c. items, packed two dozen in box. Price 40c. dozen.

Thirteen brand new lines received just before going to press and a big range of other comics that are new in everysense of the word. With these lines you can turn a dead postcard de partment into a live, profitable department and you can increaseyour sales and profits even if you already have a department that pays. Don't overlook the substantial reductions in prices which makes

a good postcard department more attractive than ever.



#### No. 1002 Dutch Local

Another Dutch series that has all the earmarks of a winner. Another Dutch series that has all the earmarks of a winner. Attractive printed in colors on pure white stock. Titles are witty and to the point with name of town printed onea facsimile street car transfer. Just try fifty of this series. The result, will be a big repeat order. Wecannot supply less than 50

50c for 50, 80c per 100



#### NO. 1000 LOCAL COMICS

The illustration above gives an excellent idea of how good this series really is. The subjects are printed in bright attractive colors. The name of town is printed in large type on the side of a station. Every title is as good as the one in the illustration. We cannot supp-80c per 100 ly less than 50 50c for 50



#### NO. 1630 LOCAL COMICS.

Subjects of a comic nature, printed in colors to resemble a cus hion. Name of town is printed on a flowing pennant, working into the titles nicely. This line is a good one for spring and summer tr scenes. Name of town is printed on large penant. Try this line. ade.

> We cannot supply less than 50. 50c. for 50. 80c, for 100.



#### No. 1629 Local Comics

A unique and unusual local series. On one half of the cards are comic subjects in colors while the other half is similar to a newspaper. The illustration gives a good idea of how the name of the town is printed into the titles. The titles are all headed "Extra." We cannot supply less than 50.

50c. for 50

80c. per 100



#### NO. 1001 LOCAL COMICS

An exceptionally fine Dntch series. The subjects are humorously drawn and the titles are in Dutch accent. Name of town is printed We recommend this line because on a facsimile of railroad ticket. it's new because it's good and because your trade will like it. 50c for 50 80c per 100 cannot supply less than 50



#### NO. 1631 LOCAL PENNANTS.

A very pretty series that is bound to sell. The main subjects are facsimile cushions on which are printed in beautiful colors, little There are few like it on the market.

We cannot supply less than 50. 50c. for 50. 80c, for 100.



P 6059 LOCAL COMIC

#### P 6059 LOCAL COMICS

Printed in bright attractive colors by the offset process on white board. Subjects include juvenile Dutch studies and comic dogs. At top of each card is a large pennant on which the name of the town is printed in large type. Titles are well selected and admirably suited to the subjects.

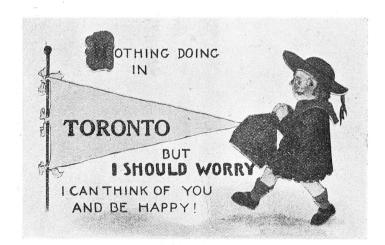
> 24 subjects. \$1.00 per 100. NO. 1632 LOCAL COMICS.

A striking series that attracts the attention. At the top of each card is a pair of eyes almost life size with appropriate titles. The subjects are posed from real life and are well executed. while the eyes are attention compelling and almost impossible to overlook. Printed with the name of your town. 50c. for 50. 80c. for 100.

We cannot supply less than 50.



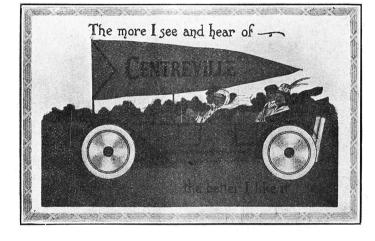
NO. 1632 LOCAL COMIC



#### No. 481 Local Comics

A strong series, the titles of whichplay on the familiar Automobiles with pennant on whichwe print name of town, \$1.00 per 100. 60c. for 50.





### 475 Auto Pennant Local

expression, "Ishould worry." Subjects are printed by have been very popular. This new series should sell well offset process on heavy board and the name of the town as the subjects are particularly well drawn. The penant have been verypopular. This new series should sell well printed in a large facsimile pennant works into the titles large and striking and the sayings very cleverand to the to the best advantage. We cannot supply less than 50. point. Printed attractively in colors on fine white stock. Printed with name of town 50c. for 50

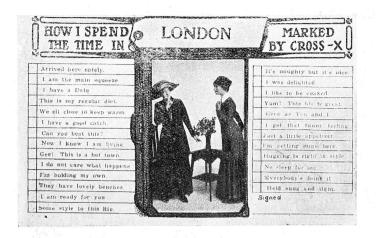
Printed with name of town 80c per 100

# 474 Airship Pennant Local

Airships with large sized pennant (with plenty of space to print name) on which we print name of town. Printedin bright colors on fine white board. Very good sayings and titles.

Printed with name of town 65c, per 50

Printed with name of town 80c. per 100



# What the Searchlight Revealed In HAMILTON I'm in soft here.

## 601 Ballot Local

Another novelty in a Local Card. A colored comic life pose illustration is printed in center of card. On each side of picture is printed phrases commonly used in post card correspondence such as "Arrived here safely," "I am the main squeeze," "Everybody's doing it," with ruled space opposite, the idea being for the sender to mark a cross opposite each sentiment he endorses. Above picture on tag design is printed name of town. An assortment of twelve subjects. Printed with name of town 80c per 100. Printed with name of town 50c. per 50.

# Canadian Winter Local Pennants



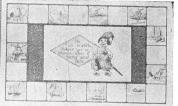
A line we recommend because it has sold so well. In this series, we use our regular local pennant cards. In the top panel however, is a pretty Canadian winter scene in the best of German photocolorwork. The name of your town is print-ed on the pennant as shown in the illustration. This series is a big winter seller.

We cannot supply less than 50.\$1.00 per 100. 65c. for 50.

# 501 Searchlight Local

As illustration will show, this number is something decidedly new in Local Cards. A searchlight shows up a couple in sentimental and other poses, appropriate titles being printed below. In a panel after the words, "What the searchlight revealed in ....." we print name of town. Printed in colors on good heavy board. Printed with name of town 80c. per 100. Printed with name of town 50c. per 50.





## No. 6554 Dutch Comics

"It Beats the Dutch."

Printed in a soft, blue border made of squares of Dutch scenes with the main subjects of Dutch Kiddies in cen-tre against a pure white background. The titles are specially witty. 6 sub-jects. \$1.00 per 100.

DON'T OVERLOOK OUR
SPECIALS IN EASTER AND
ST. PATRICK CARDS







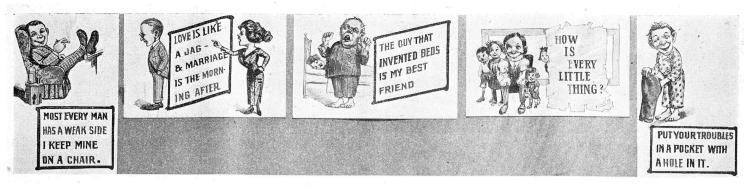




# No. 1801 Gelatine Comics

"We Should Worry About the Muddy Road."

We are particularly fortunate in being able to offer so many good gelatine comics this month for there are very few really good lines of this kind on the market. The above series includes real life subjects posed in automobiles and the illustration gives some idea of how well they are executed. Printed in German photocolor and finished with gelatine. Titles are better than you'll expect. 24 subjects. \$1.25 per 100.



# No. 125 Comics

"Come in Without Knocking and Leave the Same Way."

A good series including funny drawings and apt titles in motto and epigrammatic style. A title for every requirement of a comic or cynical nature. Printed in three colors on extra heavy smooth finished board.

36 subjects.80c. per 100.



#### No. 2061 Gelatine Comics

#### "I Wish I Had a Beau."

.... Real life subjects finished in bright German photo color work. Well posed with titles that are in big demand. The gelatine finish makes a particularly rich and pleasing card. This is a series we recommend without hesitation. 24 subjects. \$1.25 per 100.

## No. 1802 Gelatine Comics

#### "He Who Hesitates is Lost."

A series that is above the ordinary run of comics. Subjects are posed from real life by handsome men and pretty girls through a window decorated with flowers which make an artistic background. Titles in large type are forceful and appropriate. 24 subjects. \$1.25 per 100.



# No. P 5017 Baseball Comics

"I Expect to Strike Something Soon."

An A 1 series of juvenile baseball comics. Subjects are unusually well drawn and humorous. Titles are well known phrases commonly used in baseball. Border is made of a design including bats, balls, gloves, etc. Printed on pure white stock in colors, perfectly registered. 12 subjects. 80c. per 100.



#### No. 249 Comics

"I'm Bubbling Over with Things to Tell you."

An unusual series of juvenile comics. Titles play on various kitchen utensils, as the illustration shows while the subjects are excellent in every respect. Printed by offset process in light colors. A trial order will pay any merchant.











## No. 1628 Telegram Comics

"I'll Stick to you Like Fly Paper."

A juvenile comic series in which the telegraph messenger boy has been used in a most humorous manner. The illustration gives a fair idea of the general character of the line. Printed in one color on heavy pure white board.

12 subjects. 60c. per 100.















No. 5014 Comics

"Give You Three Guesses Kiddoo, Who Am I?"

A juvenile series of exceptional merit. Subjects are comical and finished in bright attractive colors, make a series that is bound to sell. Titles in two colors. Portion of cards have a narrow blue border, others plain.

12 subjects. 80c. per 100.



## 242 Colored Comics

"Squeezing is Pleasing."

Brightly colored lithograph comic cards in the Bamforth style continue to be one of the best staple lines. Above illustration shows the full of life and sentimental nature of subjects of this series. We regret it cannot show you the bright coloring of printing which is brought out very strongly by a heavy varnish finish. Good clean designs, well printed on heavy board.

24 subjects. 90c. per 100



6398 Mottograms

Comic, wise and otherwise sayings printed in big striking type in green and red on buff colored stock. There is always a good sale for cards of this nature and as the sayings are not old chesnuts but bright pointed and up-to-date, they should find a ready sale. Price allows a big profit.

50c per 100



Special Comic Cards An assortment of 100 Subjects of Good Comics, Mostly Colored Cards.

We offer these cards at this cheap price for dealers who are up against cut price competition and require a line they can sell cheaply. The reason we can offer these cards at the price is the assortment is made up of odd lines, of which we have too small a quantity to advertise separately. It is better for us to clear them out at a loss than carry them. As illustrations will show, there is a large variety of subjects. 50c. per 100. \$4.50 per 1000.



# No. 6510 Comics

"I'm Mighty Tired Being Kicked Around."

A good series of dogs. Subjects are absurdly drawn which makes them all the funnier. Titles are short and witty, just the kind that is always in demand. Printed in colors on marblized stock.

12 subjects. 80c. per 100.



#### No. 6503 Comics

"I Don't See So Much of You These Days."

The illustration gives a good idea of how well drawn and humorous this line is. The juvenile subjects are exceptionally appropriate for the titles which are unusually strong. Printed in colors on marblized stock.

6 subjects. 80c. per 100.











### 121 Komical Kids.

"Oh! No! I'm Not Fat! Just a Little Plump"

We do not clain this to be a very refined series; still we think only extreme prudes will see anything objectionable in any one of the subjects. It is useless for us to try to describe these 12 funny children subjects. If you want your customers to laugh and buy cards in quantities, try out this line. We are certain you will re-order. The price gives you a big profit. 12 subjects. 80c. per 100.





#### No. 6502 Comics

A juvenile series which looks like a winner. As the illustration shows, the typewriter is prominent suggesting to slow correspondents that they answer their mail Printed in well blended colors on pure white stock. The titles alone will make a demand for this series.

6 subjects 80c. per 100.



# POR HE FISH A JULIUS BRASH WWSE TH SHITCH BY SAME SHEET BRASH WWSE TH SHITCH BY SAME SHEET THE SISH OF A STEW

#### No. 6516 Comics

"I Should Worry Undt Get Thin."

Subjects are funny in the extreme. Printed in bright attractive colors on pure white stock. popular saying "I Should Worry."

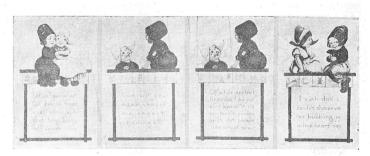
6 subjects. 80c. per 100



#### No. 6312 Comics

"I Guessh I Can't Shtand Dish Mush Longer."
A first class "Drunk" series. Notice from the illustration how absurd and funny are the subjects and the titles are just as good. Printed in colors on pure white stock.

6 subjects. 80c. per 100.



#### No. 6504 Comics

Subjects are large Dutch kiddies' heads amusingly drawn. Printed in several colors on marblized stock. Greetings in verse form.

12 subjects. 80c. per 100.









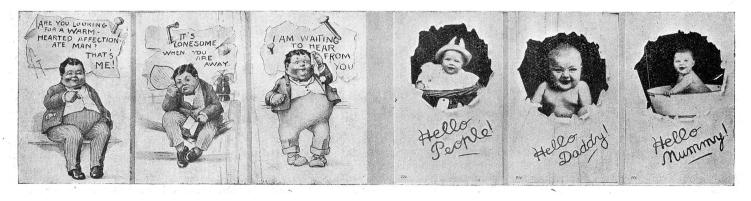
#### No. 6511 Comics

Illustrations are posed by Dutch kiddies sitting on panels in which the titles in verse form are printed. The coloring is excellent and on the marblized stock makes a winning combination. 12 subjects. 80c. per 100.

#### No. 6526 Comics

A line of Scotch juvenile comics that is in a class by itself. The drawings are admirably executed and printed in red and black. Border printed in red and black check. Titles well adapted for illustrations.

6 subjects. 75c, per 100.



#### 124 Fat Man Comics

"I'm Waiting to Hear From You."

An absurdly funny set of six drawings of a distressingly fat man in gay and disconsolate moods. Jokes so inoffensive that the fat man himself can appreciate. This is something new, something different and should be tried out by all dealers. Printed in colors.

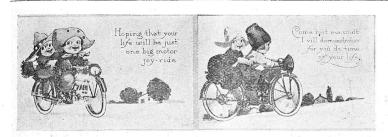
\$1.00 per 100.

# 856 Baby Series

"Hello People!"

Six appealing pictures taken from life of chubby happy babies. Subjects have novel setting and are printed in a manner that gives them a very live appearance.

80c. per 100.





#### No. 6508 Comics

#### "Come mit Me."

Subjects include Dutch and Cowboy kids on motor cycles. Designs are full of life and suit the titles to perfection. Printed in colors on marblized stock.

12 subjects. 80c. per 100.

#### No. 6505 Comics

#### "Ah Lubs Chicken When It Am Tender."

A dandy series of juvenile darkies full of good cle an fun. Designs are attractive and of a nature to appeal readily to the right trade. Titles are all that ca n be desired. Printed in colors on marblized stock. 12 subjects. 80c. per 100.





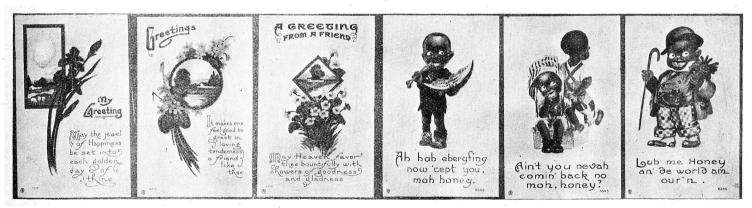




# Assorted Dutch

#### "Come undt Haf Sum Shuell eats Mit me."

We have made a selection of about sixty of the best Dutch subjects and have made a special series of them. We have done this to enable dealers to get a large variety on a small investment. Every kind of Dutch subject is included in this assortment. Nearly all the cards are printed in colors and we have included a number of regular \$1.25 cards. 80c. per 100.



# 6379 Greetings

Attractive little scenes set in panels decorated with floral designs. Daintily and very natural colored in offset process. Fine white cardboard. Refined sentiment and greetings in verse. 6 subjects.

80c. per 100.

# 6343 Comic Series

#### "Lub Me Honey an' de World Am Our'n."

About the funniest comic cards we ever sold. Six comical caricature drawings of colored children, dressed up in great style and color. Funny sayings that combine with subjects make these cards very suitable for postcard correspondence and sure to be big sellers. We have just got cards in, yet we have ordered a second edition as we want to be able to fill the big demand.

80c. per 100.









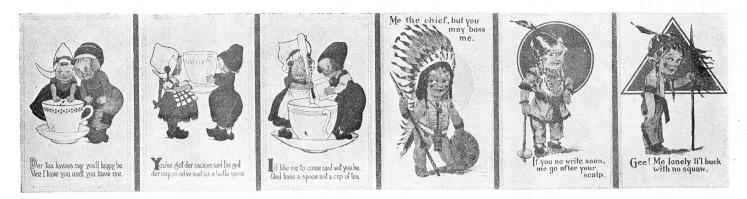


#### 5022 Duck Comics

"You're the only Duck in the Puddle for this Chicken."

A brightly colored series that attracts the eye. Subjects are well and humorously drawn with titles that suit them to perfection. Some of the cards have a narrow blue border, others just the plain white.

12 subjects. 80c.100.



#### 5011 DUTCH TEA CUP SERIES

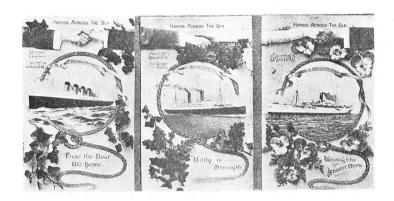
A cleverly drawn set of six Dutch children subjects with tea cups principal feature of design. Quaint appropriate lines for titles as, "We got der cup and we've got de tea, so two leetle spoons choost let us be!" Printed in bright soft colors on white stock. 80c. per 100.

#### 5005 Indian Series

A set of four Indian children in full dress and war paint. Printed in the offset process in bright colors. Titles very appropriate for post card correspondence as "If you no write soon, me go after your scalp." 80c. per 100.

# Special offer In Canadian Winter Scenes

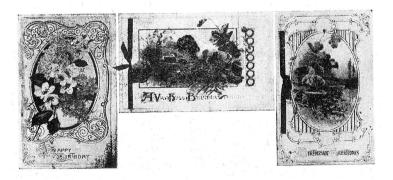
Big assortment of subjects including all Canadian winter sports and many picturesque winter scenes. Printed in German photocolor. Good sellers at this season. Special price 45c, per 100.



## No. 1305

A beautiful series of "Hands Across the Sea." As shown in the illustration, in centre is a pretty marine scene with suitable borders. These cards are real photos colored in natural colors. This is a line we believe you've been waiting for. Order a sample set and try them.

12 subjects. \$2.50 per 100.



# No. 6507 Congratulations

An unusual line of congratulations. The greetings are printed in fancy type in centres of cards and enclosed by panels, circles, etc. of pretty rural scenes in colors. The marblized stock has a refined and expensive appearance.

12 Subjects

80c per 100







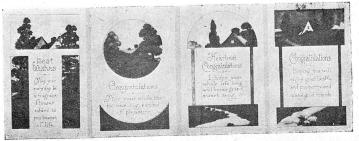
# Real Photo Birthday

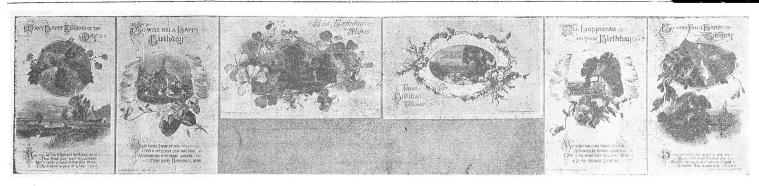
A handsome series of real photos colored. The greetings are in verse form, and unusually appropriate for conveying birthday sentiments. Pretty heads, scenes and floral arrangements, make this series one that will appeal to any one.

24 subjects. \$2.50 per 100.

# Mechanical Birthday

Certainly no line at \$3.00 has ever been offered the Canadian trade which can compare with the new subjects in this series. The backgrounds are particularly good and the four page booklets and covers in various shapes are very attractive. Inserts contain appropriate Birthday greetings in gold, while the covers are beautifully colored and embossed. 24 subjects \$3.00 per 100.





# No. 410 Birthday

Cheap in price yet so refined and artistic it will satisfy any demand for a Birthday line.

.... The illustration above does not in any way do justice to this elegant little series. The soft warm colors do not reproduce well but they make the line one that cannot be surpassed at the price. Subjects are pretty scenes, with fancy and various shaped borders, decorated with flower. Heavily embossed with greetings in gold. This line is truly the aristocrat of all lines of a similar price. 12 subjects.

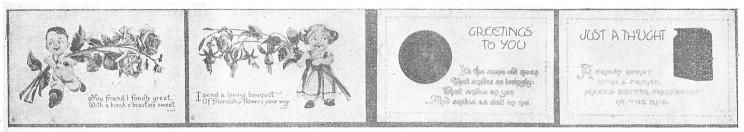
12 Subjects. per 100 \$1.00

# Special Birthday

#### Nearly 100 different subjects, 50c. per 100.

#### All handsomely colored and embossed

The reason we offer these fine cards at this low price is to clear out our stock of odd lines of which we have too small a quantity to advertise separately.



# 6384 Greetings

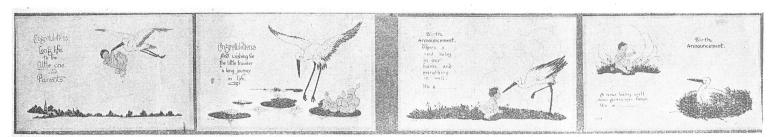
The designs of this number are bright gaily colored kiddies carrying flowers exaggerated to appear bigger than themselves. Printed in offset process on purest white stock. The white stocks, the bright colors of the flowers, the cute children drawings and very select sayings and greetings make this a most attractive series.

6 Subjects. per 100 \$1.00

# 6356 Greeting Series

Four line verses of greeting and sentiments with appropriate illustrations. Printed in the offset process in bright colors on purest white cardboard

6 Subjects. per 100 \$1.00



#### 6382 Stork Series

A series for announcing the arrival of Mr. Stork. Neat distinctive baby and stork designs printed in colors. Messages printed in red and black and red and gold. Embossed in imitation of steel die work, a style particularly suitable for this kind of card. Any of the subjects can be used for announcing either boy or girl.

An assortment of 12 subjects. per 100 \$1.00

#### 6348 Stork Series

Same designs and style of work as 6382 but with texts and messages of congratulation. Very refined.

per 100 \$1.00

# St. Patrick Paper Napkins

#### LARGE SELLERS AND VERY PROFITABLE

S950 - St. Patrick Napkins, handsomely printed in attractive green, gold and purple, suitable for St. Patrick occasions. In packages of 100.

Per Package 27c

#### STORK CARDS ALWAYS IN DEMAND "This Looks Like a Good Year for Storks."

There is a growing demand with the high class trade for small cards. They are much neater than postcards and being mailed in envelopes are more personal and private.

The above three numbers are of the highest quality of board,, size  $2\frac{1}{4}x3$ . Have delicately tinted blue and pink borders. Dainty appropriate designs hand colored. Four subjects in each series. "It's a Boy." "It's a Girl" and "Congratulations." Extra heavily embossed in gold. Each in envelope. \$3.00 per 100.

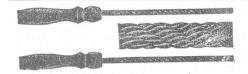
#### STORK FOLDERS

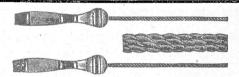
Novel folders of blue and pink heavy bond paper with stork design embossed in gold. Announcements and messages of congratulation-in fine steel die work.

Small envelopes, same color as stock, with each. No. 6405 Announcements, No. 6405 Congratulation, four subjects in each series. \$3.00 per 100.

# SKIPPING ROPES

Big Spring sellers. These lines enable you to give values that will make you solid with the children.







510OneG 510—Plain Jute Rope with stained handles. dozen in bundle. per dozen 43c.

G 511—Colored Jute Rope with stained handles. One dozen in bundle. per dozen 50c.

512 G 512—Solid Colored Jute Rope, assorted colors, blue red and white, with fancy handles. One dozen in bundle.

per dozen 80c.

G 513--Water-laid Hemp Rope with fancy enamelled handle. One dozen in bundle. per dozen \$1.00.

# **MARBLES**

Here you will find all the popular sizes in both marbles and allies. Compare our prices and see the savings you make. There is a tremendous sale of these goods during the spring months and there is a good profit for every merchant who will put in a good assortment.



G514 . Common Grey, standard size 9-16 inch in diameter. Packed 1000 to a bag.

Per 1000 38c

G516 - Polished

Standard size. Painted

assorted colors. 1000 in bag.

Per 1000 41c G 517—Mottled Marbles—Standard size 9/16 inches in diameter. 1000

in bag. 1000. **44c**. G 518—Polished pewees, put up rted colors. Packed 1000 in bag. assorted colors, Per 1000 34c.



#### **IMPORTED EUROPEAN** STONE MARBLES

These are much more solid and of a better grade than the American quality although costing a trifle more.

G 36—Grey Marbles, 1000 in bag, Per 1000 48c.

G 35—Polished Marbles, 1000 in Per 1000 52c. bag.

Both numbers are guaranteed standard sizes.

#### **ALLIES**

Persian Turquoise Opaque Rich Azure to bag. Per bag 42c. High Polish

G5250 Size 0, 25 in box, per box 27c. G5251 Size 1, 25 in box, per box 30c. G5253 Size 3, 25 in box, per box 36c. to bag. Per bag 42c.

The illustration below shows the exact size of the various numbers. The numbers under each size correspond with last units in the numbers of the goods.









No. 0

No. 1

Nearest approach to genuine Cor-

AMERICAN CORNELIAN ALLIES

fine machine polished, perfectly round

G5240 Size 0, 25 in box, per box 36c

G5241 Size 1, 25 in box, per box 38c.

No. 2

Flint glass

No. 3 No. 4

ROYAL BLUE ONYX ALLIES Fine smooth fire polished flint glass in rich cobalt blue, snow white blend-

ing. G5230 Size 0, 100 in box, per 100 72c.

G5231 Size 1, 100 in box, per box 82c. IMPORTED GLASS ALLIES





G 520 11/4 inch in diameter. 100 to Per bag 42c.

**G** 521— $1\frac{1}{2}$  inch in diameter.



Of fine quality, assorted coloring, with snowflakes and striped allies. These are recognized as the strongest and most popular line obtainable. proximate sizes No. 0, 9/16''; 1,  $\frac{5}{8}''$ ;

2, 3/4"; 3, 7/8" G348-No. 0 size. Per 100 30c. Per 100 35c. **G**347—No. 1 size 1 Per 100 G349--No. 2 size. Per 100 **G333—No. 3** size. All packed 100 in a box.





#### NATIONAL ONYX ALLIES Assorted Green and Brown

nelian Alley ever made.

beautifully blended colors.

G5220 Size 0, 100 in box, per 100 70c. G5221 Size 1, 100 in box, per 100 80c. G5223 Size 3, 50 in box, per 100 \$1.10 G5224 Size 4, 50 in box, per 100 \$1.30

#### LARGE BRILLIANT BOWLERS

#### Assorted Colors in Bag

G 519—One inch in diameter. 200