

SOUVENIR



ASK MR. FOSTER!

Simpson's is happy to offer the services of this celebrated Travel Authority. Mr. Foster is known to travellers the wide world over.

PICTURE COLLECTION



FRIENDLY SIGNBOARDS

Along the highways as you speed towards Toronto, friendly signboards greet you at every turn in the road extending to you the hospitality of the city. The Simpson Store links its greeting with that of Toronto, opening wide its doors and extending its many convenient services to welcome out-of-town friends.

A PARKING CONVENIENCE

Visitors shopping at Simpson's will appreciate the convenience of parking their car in the Central Indoor Parking Garage, Limited, on Richmond Street, opposite Simpson's Store. Drive directly to the Garage—motor attendants will take care of the car, returning it to you at Simpson's when wanted.