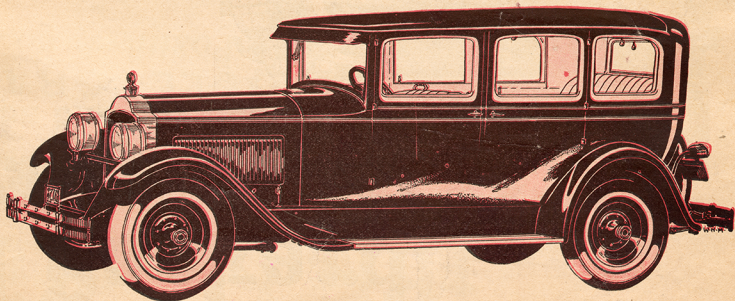


**WIN** this beautiful  
**Packard FREE!**

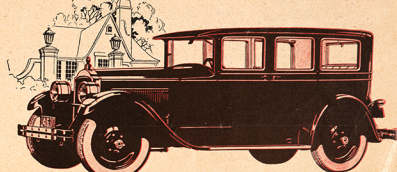


# It's a Lead in a Pack! FREE!

## UNPAID VARIABLE PRIZES

Will be awarded for skill and accuracy in this great DOLLY GRAY silk stocking contest. *Positively no selling.*

# \$5,000.00 in Prizes



**FIRST PRIZE—\$3,450.00** Packard sedan plus bonus of \$300.00 cash at the rate of \$30.00 for each dollar sent in up to and including \$10.00. Total value, \$3,650.00. Not more than \$10.00 in orders of the kind applied to one answer. At least \$3.00 worth of DOLLY GRAY Stockings must be purchased to qualify for this prize.

**SECOND PRIZE** (if contestant does not qualify as above)—\$100.00 Chrysler sedan plus bonus of \$300.00 cash at the rate of \$30.00 for each dollar sent in up to and including \$10.00. Total value, \$1,100.00.

**THIRD PRIZE** (if contestant does not qualify as above)—\$50.00 Chevrolet coupe, plus bonus of \$300.00 cash at the rate of \$30.00 for each dollar sent in up to and including \$10.00. Total value, \$350.00.

**FOURTH PRIZE** (if contestant does not qualify as above)—\$25.00 Ford coupe, plus bonus of \$300.00 cash at the rate of \$30.00 for each dollar sent in up to and including \$10.00. Total value, \$325.00.

**FIFTH PRIZE** (if contestant does not qualify as above)—\$10.00 Buick sedan, plus bonus of \$300.00 cash at the rate of \$30.00 for each dollar sent in up to and including \$10.00. Total value, \$310.00.

**SIXTH PRIZE** (if contestant does not qualify as above)—\$5.00 Buick sedan, plus bonus of \$300.00 cash at the rate of \$30.00 for each dollar sent in up to and including \$10.00. Total value, \$305.00.

**SEVENTH PRIZE** (if contestant does not qualify as above)—\$2.50 Buick sedan, plus bonus of \$300.00 cash at the rate of \$30.00 for each dollar sent in up to and including \$10.00. Total value, \$302.50.

**EIGHTH PRIZE** (if contestant does not qualify as above)—\$1.25 Buick sedan, plus bonus of \$300.00 cash at the rate of \$30.00 for each dollar sent in up to and including \$10.00. Total value, \$301.25.

**NINTH PRIZE** (if contestant does not qualify as above)—\$0.62 Buick sedan, plus bonus of \$300.00 cash at the rate of \$30.00 for each dollar sent in up to and including \$10.00. Total value, \$300.62.



**FIRST PRIZE—Chrysler Four coach sedan.** Without a doubt the finest powered and most beautiful looking touring car in the world. Has a top speed of 35 to 40 miles per hour in eight seconds, and a speed of 50 miles per hour. Equipped with up-to-date, latest safety features, beautifully smooth riding, and built to ride the roughest roads.

Value, \$1,665.85, plus bonuses noted in prize list.

### SOLVE THIS PROBLEM

Simply add together all of the numbers shown below, just as if each figure stood one above the other in a single column. There are no combinations! All are single figures running from two to nine, and each figure is clearly indicated, the ones having a curved stem and the nines a straight stem. Do not count the two L's in "Dolly" as two 7's.

### NO ONE KNOWS THE CORRECT ANSWER

To make certain that no one knows the correct answer and to guarantee every contestant an equal chance to win, several figures were removed, by different persons at different times, from the original drawing before it was printed. Each person noted on a slip of paper the total of the numbers he erased, enclosed it in an envelope and mailed it to the editor, along with an envelope containing the original total, were deposited in the safety deposit vaults of the Capital Trust Co. at Toronto, from whom no one can get them until the contest closes. The correct answer now is the sum total of all the figures appearing in the puzzle below, and what this is no one will know until the envelopes have been opened and the total of the figures removed subtracted from the original total by the judges, of whom there are three.

(1) A well-known Church of England clergyman.

(2) A Toronto High School teacher.

(3) A Chartered Accountant, formerly with one of the largest departmental stores and mail order firms in Canada.

There are no tricks to this Contest. No conditions for those to meet except those shown in this folder. No selling. No trick figures. Noting except that you are required to answer the puzzle, and, with your answer, send in an order for our Silk Stockings.

The prizes, or their equivalent in cash, as described elsewhere on this page, will positively be given away without strings of any kind attached whatever. Contestants will not be required to buy or sell anything further in order to secure the prize they win.

If any of the figures in the puzzle are not perfectly clear to you, write to our Contest department about them before sending in your answer. No answers may be changed after we receive them. New answers must be accompanied by a new order for stockings in accordance with the rules.

We guarantee every pair we sell.

We are the largest mail order house in Canada

Selling Women's Silk Stockings only. We sell as many pairs in one day as most retail merchants sell in one month.

THE DOLLY GRAY KNIT GOODS CO.

100 King Street West, Toronto, Ont.

Phone 1000 (9 PM to 8 PM)

in owned and controlled entirely by her in Canada

and we have satisfied our authorities who have

equipped that our resources are able to carry out this

contest successfully.

Black; White; Black; Champagne; Golden Grey; Navy Blue; French

Sizes: 8 1/2, 9, 9 1/2, 10, 10 1/2. Price: 2 pairs, \$3.00; 3 pairs, \$4.00; 4 pairs, \$5.00.

Name.....

Street Address.....

P.O. Box.....

Town or City..... Province.....

Is this your first trial to the puzzle?..... How much money have you sent so far, not including

the above?.....

Now—Please make certain that you have complied with every one of the very simple rules given above.

Also that you have answered every question asked on this form, and don't forget to mark which colors and sizes

of stockings you wish sent. If your order was sent in by another contestant you must put his or her name below,

otherwise your submission cannot be accepted.

Name.....

City or Town..... Province.....

Cut out along dotted line and attach your money order.



**FIRST PRIZE—Ford coupe.** Coach Sedan—a car that anyone would be proud to drive. Body by Fisher in the most up-to-date, latest safety features, beautifully upholstered, roomy, smooth riding and easy to drive on any road.

Value, \$850.00, plus cash bonuses noted in prize list.

**FIRST PRIZE—Packard Six-Cylinder Sedan, valued at \$3,450.00—Imagine, if you have never owned a Packard, your feelings about one overnight become the proud owner of this beautiful car. What a thrill you would have! How your friends and neighbors would envy you! Isn't it a prize worth trying for—a prize worth half as long of your own time? Especially when it's half as long of real fun. Nothing stands between you and it except your own skill and accuracy and a little effort—and surely you have your share of all three.**

READ THESE SIMPLE RULES CAREFULLY

will be made up and stockings forwarded as soon as they reach us from the mails.

1. If you have been named to show each figure to solve it in 10 minutes, then you, when you have clearly marked the figure that is giving you trouble, and our Contest Department will be glad to tell you by return mail the correct answer.

2. Contestants may have an answer mailed as early as they wish, by writing to our Editor, Department of P.O. Box 192, Toronto.

3. If of contestant sends in the correct answer, prize will be awarded for the number entered in the contest.

4. Should more than one contestant send in the correct answer, the prize will be divided equally among them.

5. The prize will be sent to each contestant concerned. Only those who will receive the prize will be notified.

6. No solution will be accepted unless accompanied by a cash order. All solutions are recorded and none can be altered once they are mailed.

7. A contestant may send in the full amount of correct solutions in the puzzle, but if he or she sends in only one or two, he or she will not be eligible to win the prize.

8. All money orders and cash must be made payable to The Dolly Gray Knit Goods Company. Cheques must be marked and include exchange. Acknowledgments

will be sent to each contestant as soon as they reach us from the mails.

9. The prize will be sent to each contestant concerned. Only those who will receive the prize will be notified.

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12. The closing date of the contest is February 28, 1928. Solutions received after this date will not be considered.

13. The prize will be sent to each contestant concerned. Only those who will receive the prize will be notified.

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# WIN this beautiful Packard FREE!

THE car of those whose wealth commands the best.  
The car of those whose choice in everything reflects culture, refinement and a fine discrimination of real values.

Matchless in design; breath-taking in the beauty of its colors; exquisitely upholstered; elegant and correct in its appointments; luxurious in its comfort. Powered to conquer the stiffest grade, the roughest road, the most difficult traffic conditions in city, town or country-side.

A car that will be serving you as faithfully five years from now as it will serve you to-day. A car on which the upkeep for repairs and day in and day out running is so low that it will amaze you.

*This Aristocrat of the Road—yours  
—if you want it. Positively no selling.*

(Turn the page)

