

Gossip!

*Of the American Library Association
Conference, Held in Toronto,
June 20th to June 25th, 1927*

Gossip!



Interior of Reference Library, College Street, Toronto—Looking West

A SOUVENIR OF TORONTO

Presented by Dr. George H. Locke and the Toronto Public Library Staff

SHOPPING COMMITTEE

A Shopping Committee has been organized to give American Library Association visitors information about Toronto shops. It consists of the following members: — Misses Violet Hyland (Convener), May MacLachlan, Nita Carson, Gladys Burns, Dorothy Gladman, Ruth MacPhail, Marjorie Goulding, Mary Finch.

A WORD ABOUT DUTY

The duty on imports from Great Britain and France, into Canada is one-half and often only one-third of the duty paid for the same articles entering the United States. They may therefore be bought in Canada for considerably less.

Washington, June 13—According to a ruling of Judge Young of the Customs Court,—Canada is "abroad" so far as the United States is concerned, and Americans may bring back to the United States household goods and personal effects to the value of \$100 without customs duty.

The engravings used in this souvenir have been reproduced through the courtesy of the Journal Royal Architectural Institute of Canada.



YOU have heard of Ryrie-Birks' since you were a little boy or a little girl. It is one of the places to visit like the Parliament Buildings or the Art Gallery. If you have had gifts in a Ryrie-Birks box you know what they meant—quality and distinction.

Unfortunately your time for shopping is short, but you should see:

The Grand Staircase and Court of Gifts.

The Ryrie-Birks Diamond Collection.

The English China on the Mezzanine Floor.

The Antique Silver.

N.B.—Silver that is over 100 years old enters the United States duty free. English China is from 40 to 50 per cent cheaper in Canada than in the United States. Diamonds enter Canada duty free.

RYRIE-BIRKS, LIMITED.

YONGE STREET AT TEMPERANCE

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Friday of the American Library Association week will be a big day. It is Canadian day. In the morning there will be a meeting of Canadian librarians. In the afternoon the Mayor and Corporation of the city are giving a garden party in University College Quadrangle, and in the evening in Convocation Hall, Principal W. L. Grant will speak on Canada, and Mr. Charles Marchand and his quartette—the Bytown Troubadours—will sing the chansons of the voyageur, the habitant and the coureur-de-bois of early days, and the lumbermen of the north country. It will be a great send-off for the convention.

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The Boys' and Girls' House of the Toronto Public Library has the distinction of being the first one of its kind in the British Empire. It contains lending libraries, reading rooms, story hour rooms, club rooms and permanent collection of books for boys and girls. During 1926 it circulated 99,426 books.

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A unique collection of photographs of the work of Canadian sculptors on the walls of the catalogue alcove in the Reference Library stimulates interest in Canadian art and history.



Round the World Cruise West Indies Cruise
Mediterranean Cruise South America-Africa Cruise
Collegiate Tours Empress Tours
Sailings to Europe from Montreal and Quebec every second day

THESE are some of the services the Canadian Pacific Steamships offer to travellers. Many delegates to the American Library Association who come from the United States have read of the Canadian Pacific for years. Some of you have travelled on its trains, many of you have crossed the ocean on one of its ships.

But for many of you, this is the first time you have been in a city that is one of the homes of the "World's Greatest Travel System" of railways, hotels and steamships. Your visit to Toronto gives you an opportunity to talk over with actual heads of the Canadian Pacific Steamships—an ocean trip you may think of taking this Summer, a cruise you may think of taking next Winter, a voyage you may hope to take next year.

Mr. Parker, the General Agent of the Canadian Pacific Steamships in Toronto, and members of his staff will consider it a pleasure to have you consult them about anything in connection with ocean travel. They would like you to learn to know them while you are in Toronto, so that they may keep in touch with you when you return home.

CANADIAN PACIFIC STEAMSHIPS.

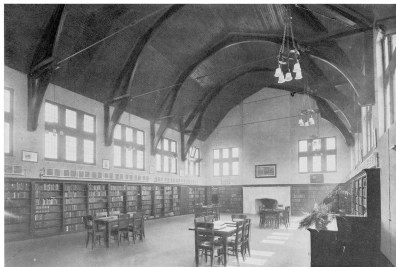
AD. 2105



Very many of the delegates to the American Library Association are planning to spend their vacations in Toronto, Muskoka and Kawartha Lakes. Some are even going abroad.

One thousand eight hundred maps, a number of which were given by the late Mr. John Ross Robertson, form a notable collection to be found in the Toronto Public Reference Library. There are war maps, aerial maps, early manuscript plans of Ontario, maps showing the development of Toronto since its foundation, printed maps dating back to the time of Sanson and Visscher, and even the gay modern maps of Boston and London, now used as decorations.

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Reading Room, Wychwood Branch, Toronto Public Library

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The Sea Exhibit arranged in the Spring of 1926 and 1927 in the Auditorium in the Toronto Reference Library building was a huge success, due to a large extent to the generous co-operation of sailing enthusiasts who lent their models for display. The books ranged from thrilling tales of the sea to practical books on model building and navigation.



IF your suit needs pressing,
 If your gloves need cleaning,
 If your coat is wrinkled from packing,
 If your dress needs sponging,
 If you have anything that requires the attention of the presser or cleaner, don't wonder where you will go in a strange city for quick service. We have arranged with Parker's, who were established in Toronto long before we had a library, to give you special service.

Go to the handiest telephone and call Randolph 3121, ask for Mr. Perry, tell him you are a member of the American Library Association and that you would like some work done in a rush. He will arrange to call for your parcel and have it back to you in a surprisingly short time.

PARKER'S DYE WORKS, 791 YONGE STREET. RANDOLPH 3121

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Canadians has been a specialty of the Toronto Public Library since its inception. Besides its large collection of books on Canada and books by Canadian authors, the library possesses a number of precious volumes, examples of the work of William Brown, Fleury Mesplet, Samuel Neilson and other early Canadian printers.

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The Government of Ontario is holding a reception in Hart House to the delegates to the American Library Association on the evening of Wednesday, June 22nd. There will be dancing in the gymnasium and dramatic performances in the theatre by companies from Brooklyn, St. Louis and Detroit.

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Mr. Aegidius Fauteux, the Librarian of the wonderful library of the Sulpicians in Montreal, is speaking on early Canadian books.

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The Toronto Public Library has 16 branches and 195,000 names of borrowers on its registration list. It had a circulation of 2,315,000 books in 1926, 660,000 of which were borrowed by boys and girls.



Interior of Reference Library, College Street, Toronto—Looking East

The colors of the Queen's Rangers and the military swords of the Colonel of the regiment, John Graves Simcoe, now hang in Toronto's Reference Library, a fitting place for them! This has been done through the generosity of Colonel Frederick B. Robins and the enterprise of Dr. George H. Locke. Simcoe, as first Governor of Upper Canada, might be called the founder of Toronto. The library has a collection of prints and documents illustrating his life and his conduct of public affairs in Canada, so the colors have found a real home.



HOLT, RENFREW'S is the Mecca for Doubtful Men. For one thing all the gifts that male delegates bring home to their wives—gloves and hosiery and scarves and lingerie and handkerchiefs and such—are right at the door. For another thing, a Holt, Renfrew article has a guarantee that is known everywhere. It's the place to go for fur moccasins, without which no true American leaves Canada. Nearly everything is imported direct from France and England, so you will find prices much lower than they are across the border. Take English Celanese dresses for example—beautiful ones in midsummer shades may be had for \$25. Charming three-piece frocks are \$39.50 and thereabouts. The sports and knitted wear come from the British Isles, France and Switzerland. For men, there are matching sets of sweater and hose of the finest botany yarn. These are replicas of those worn by the great golfers of the world and they cost \$14.50 a set. Men's Burberry coats are actually 25 per cent less than in the United States. You probably know this house for its furs—it has been famous since 1837.

HOLT, RENFREW, LTD.

118 YONGE STREET. MAIN 7940

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Prominent among the ladies in library service in Canada who are here at the A.L.A. are Miss Saxe, of Westmount, P.Q., who says she has the most beautiful children's room on this continent. They are modest people in Westmount. Also Miss Mary Black of Fort William, whose great interest is that the people of Northern Ontario should have more and better books. Also Miss MacDonald, of Hamilton, under whose direction the Public Library of that city is making remarkable progress.



A FAMOUS historian says that the four big things in Canada are: the Canadian Pacific Railway, the Canadian National Exhibition, the Mendelssohn Choir and the T. Eaton Company. All our visiting librarians will, of course, go to Eaton's. Lest you miss one of its most alluring spots, however, you should mark down the Gift Shop on the Fourth Floor. With its air of old world unworldliness you will go there again and again—there will be bits of loveliness that you will long to possess, things chosen with impeccable taste from the old and new arts of Europe and the Orient. It's a real Gift Shop with its collection of choice objects that will find a cherished niche in someone's home—Jensen silver, old English china, hand-wrought jewelry, Lalique glass, old pieces of small furniture, quaint pottery, primitive majolica, jewel-like glass; all these you will find in this haunt of the unusual and the beautiful.

T. EATON CO., LTD.

AD. 5001

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Dovercourt Branch, Toronto Public Library



YOU want to know where the best specialty shops are? Everyone who visits Toronto is told about Fairweather's. For one thing it is an outstanding fur house. If you would like to see beautiful Canadian furs, you will find them there—especially the silver foxes and Hudson Bay sables. Men's London tailored coats are a feature, too. The Donegal and Harris tweeds in the shades Bond Street is wearing at the moment are \$45 and \$55, which is \$20 less than in the United States. Unusual French frocks and Parisian hats from Descat and Reboux and all the best houses may be bought at much less than on Fifth Avenue. Then there are the sports things—sweaters, two-piece suits and separate coats from the great British mills. And really—everything a fastidious woman wants, from a dainty flower to exquisite lingerie, may be bought at Fairweather's. The point to keep in mind is that all British and French things carry from 100 to 200 per cent less duty than the same things in the United States.

FAIRWEATHER'S, LTD.

88 YONGE STREET. ELGIN 6311

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Mr. Henry Button is the Chairman of the Hospitality Committee of the A.L.A. He tried to organize a cricket match but he could find only one American Librarian who could play, and so they two have arranged for a game of chess—just as exciting.

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Dramatics—a skilfully selected collection of plays for amateurs is being assembled to give our numerous enquirers more help in the perplexing problem of choosing a play for production.

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The Art Club, Dramatic Club, Discussion Club, Journalistic Club and Glee Club reflect the varied interests of the Toronto Public Library staff and bear witness to the enthusiasm of its members.



IN an amazing store like that of the T. Eaton Company, one would hardly expect to find quiet. But there are many beautiful little spots in that huge place where tired visitors may hide from the worries of books. One is the Linen Shop, where you may wander at will and no one will bother you. A charming early English interior with capacious fireplace and chastely beautiful walls will greet you in the Linen Shop, conveniently located on the Second Floor. Here you will find the most exquisite exponents of the linen weavers' art. From the four corners of the world have been gathered treasure—from Ireland, Italy and France—lustrous damasks, snowy white or pastel tinted; linen lace sets; sheer handkerchief linens, heavy with embroidery; banquet cloths with Venetian lace corners, embroidery and filet borders; luncheon, tea and bridge sets. You will want to bring home pieces for your linen chest, lovely enough to be cherished in years to come. And since the duty on linens coming into Canada is only from 17½ per cent to 30 per cent, American visitors will appreciate the Linen Shop, accustomed as they are to paying a duty on the same linens of from 60 per cent to 75 per cent.

T. EATON CO., LTD.

Ad. 5001

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The J. Ross Robertson Historical Collection, housed in the Reference Library Building, is the largest collection of Canadian pictures gathered together by any one person. While it covers in pictorial form all Canada, it is particularly rich in the illustrations of Toronto and its vicinity.

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The most prominent of the ladies of the A.L.A. from an administrative point of view is Miss Eastman, who is the Chief Librarian of the really magnificent and efficient Public Library of Cleveland. Its main building alone cost eight millions of dollars, and is the pride of the city.

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The Wychwood, High Park and Beaches Branches have followed a new line in library architecture. They were planned in the year in which was celebrated the tercentenary of Shakespeare and follow the English grammar school type of the time of Shakespeare.



THURSDAY MORNING of this week is to be given up to sports and shopping. Friday afternoon will be free, too, until it is time to go to the Mayor's party. The Salada Tea Company have very graciously invited members to go through their plant—one of the showplaces of Toronto and the headquarters for the greatest tea producers in the United States and Canada. If you will give your name to Miss Violet Hyland, Convener of the Shopping Committee, she will be glad to make arrangements for your visit. There are three little books which you may have, too, if you will telephone—books which will be very interesting as references. These are: "A Story of the Tea Plant"—which children's librarians could use to advantage (it is carefully prepared and illustrated), Cup Reading—which covers the ancient lore of foretelling the future by tea-leaves, and "The Art of Correct Tea-making." Will those who wish to inspect the plant any day this week, please give in their names as soon as possible? You will get a free 19-cup sample package of the finest Salada Tea sold, to take back to the United States with you.

THE SALADA TEA CO.

461 KING STREET WEST. AD. 4931

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Most of the branches of the Toronto Public Library have been placed in a definite local community. This has fostered the development of some very successful study clubs organized by the branch librarians. An outstanding instance is to be found in the Beaches Branch.

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Thursday morning, June 23rd, has been put aside in the American Library Association Convention for sports and shopping. Arrangements have been made for a great exodus to the golf clubs from Hart House after breakfast that morning.

Dr. Russell, Dean of Teachers College of Columbia University of New York City, the largest of the teachers' colleges of the world, is speaking to the association on the popular subject of adult education.

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"**I**N the wish of every woman lies her heaven." Isn't that true? And it's all because women are idealists, longing, wishing, hoping for the things they want. But, coming down to earth, women long most of all to look well. They like clothes, Conferences or not. So, no matter how busy, they will find time to run up to a little shop in the Bloor Bldg. at Bloor and Bay Streets. There they will find lovely things at reasonable prices. There is a rayon bloomer, for instance, that costs only \$1.25; there are smart hats that you will need at Bigwin Inn or at the Garden Party on Friday; there are exquisite handbags, some beaded and others of leather; the handkerchiefs there are quite distinctive, and so are the negligees and French lingerie. There are French kid gloves, and you know how much less they cost in Canada than in the United States. The Davidson's Ladies' Toggery is a charming place to visit—they will even give you a powder puff to make you more lovely.

DAVIDSON'S LADIES' TOGGERY.

MAIN FLOOR, BLOOR BLDG. RAN. 0677



Boys' and Girls' Room, Gerrard Branch, Toronto Public Library

The American Library Association has 9,600 members and an endowment of nearly four millions of dollars, and yet never has money enough for the many educational commissions and projects which must be undertaken.



TORONTO people are keenly interested in the A.L.A. They are asking if you have been told all the points of interest. Do you know, for instance, that Toronto is famous for its diamonds? Diamonds enter Canada duty free and Toronto is the big centre for their distribution. Direct from Amsterdam, the Diamond City, faultless, blue-white diamonds are brought here by Ellis Bros. In fact so many things are imported from Europe that Ellis Bros. have a Continental Shop for their collection. In it you will find exquisite beaded bags from France, glassware from the famous house of Lalique, gifts of leather hand-tooled in Vienna, and genuine antiques, hundreds of years old. Speaking of antiques, if you buy Old English silver or Sheffield Plate, Ellis Bros. will simplify your taking it across the border and guarantee that you pay no duty on it. There are many inexpensive novelties in this store, too—bits of silver and china at \$1 and thereabouts, yet all of excellent taste as gifts to those who could not come to the Conference.

ELLIS BROS., LTD.

98 YONGE STREET. EL 7441

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The Honourable Mr. Justice Kelly will preside over a meeting of Trustees of Libraries—Public, University and College—in connection with the meeting of the American Library Association on Thursday, June 23rd. There will be at least 100 and the programme will be opened by the representatives of Los Angeles, Grand Rapids and Detroit.

Honorable Martin Burrell, the Librarian of Parliament, will address the dinner in the evening.



BECAUSE most of our guests will be in Toronto for the Confederation celebration on July 1st, and because they will hear much of the early history of Canada during the next few days, they will very probably be interested in the Evangeline Shop. On the shelves of the little Arcadian maiden there were found "linen and woollen stuffs by the hand of Evangeline woven, being proofs of her skill as a housewife"; on the shelves of her namesake may be found the entire dower of the modern Évangeline—exquisite lingerie from the heart of France, beautiful hosiery, beaded bags made by clever Parisian artists, gloves for every possible occasion, sweaters and two-piece suits for sports of all kinds, novelty jewelry to complete the ensemble, neckwear and scarves that you always need as gifts, handkerchiefs, flowers and novelties—in fact everything, and at prices that will suit all, from a Trustee of the A.L.A. to a Junior Librarian. And the shop is right at Bloor and Yonge Sts., where you will pass dozens of times in the next few days.

THE EVANGELINE SHOPS. 731 YONGE. RAN. 4323. 1440 YONGE. HUD. 3251

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Anyone interested in pencil drawings should not fail to see the Harlow White drawings in the J. Ross Robertson Historical Collection.

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Colonel J. M. Mitchell, O.B.E., M.C., from Dunfermline, Scotland, has been sent over by the Carnegie Trust of the United Kingdom to explain to the conference the development of library work in England and Scotland, where now there is less than three per cent of the people out of reach of library service.

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Books published in Canada, about Canada, as well as those written by Canadians can be found in the 1921-26 catalogues, compiled by the Toronto Public Library.

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Miss Margaret Ray of the Public Library is the responsible person who sees after everyone at the great convention in June. She is really an authority on everything and is able to allocate any kind of librarian—even one with a wife and baby. Boys' and Girls' House occurs to one, doesn't it?



Entrance, Earls Court Branch, Toronto Public Library