



Bringing Spring to Your Table



... with ice-freshened foods!

**ICE IN YOUR REFRIGERATOR
MEANS HEALTH ON YOUR TABLE**

At the market, you select the juiciest of meats, the freshest of vegetables and choicest of produce—in your home you want these foods to keep in prime condition until used. The safe, sure way is to protect their natural flavors and vital juices with sparkling, pure Lake Simcoe Ice.

The Lake Simcoe Ice Serviceman is efficient and courteous. Many thousand homes like yours depend on him for care-free ice service all the year round. If he is not serving you now, a telephone call will bring him to your door today, or any day.

KINGSDALE 6181

**Lake Simcoe Ice & Fuel
LIMITED**

H. J. Fairhead, President

**EVERY DAY OF THE YEAR
ICE SPELLS E-C-O-N-O-M-Y**

Varying Spring temperatures will cause wasteful spoilage unless your foods have the low-cost protection of ice. Not only does ice keep fresh foods in prime condition but it also keeps left-overs wholesome and appetizing. Save health, save steps, save money by using Lake Simcoe Ice now!

