



*Women
refuse
to*

win!



Women *insist* on having COMFORT

... Silks, Scanties or Less they must be kept WARM

BEFORE the "nineteen twenties" women wore woollen undies, woollen stockings, high boots, flannels.

To-day, it's silks and rayons . . . light frilly things, silk hosiery . . . brevities! Women will have STYLE.

Winter days . . . zero days . . . it's silks and rayons, just the same . . . but the home must be kept WARM . . . always.

Women want August days indoors, while it's "'way below" on the verandah. They won't go back to woollens and flannels, so . . . the kind of fuel you burn in the furnace becomes all important.

You must burn a fuel that will provide abundance of heat . . . quickly, easily, steadily, dependably . . . and with a minimum of effort.

"OTO" Coke is the ANSWER...



“OTO” COKE gives . . . August warmth *inside* the home, while it’s stinging zero weather . . . *outside.*

“OTO” Coke is definitely and steadily winning its way into the hearts of householders because of its satisfactory performance *“inside the furnace door”* . . . minimum ash . . . no clinkers . . . no gas . . . no smoke . . . **CLEAN** heat.

“OTO” Coke gives a hot intense fire, or a low steady heat as desired . . . its ability to “stay lit” with the minimum of attention is particularly a satisfying feature when it is necessary for the women folk to attend to the furnace *during husband’s absence.*

Householders who know from actual experience how good **“OTO”** Coke is . . .

how economical, because of its density and steady burning qualities . . . refuse to accept any substitute for **“OTO”**. “Why experiment,” they say, “when we **KNOW** that **“OTO”** Coke gives us dependable, *controllable* heat.”

Those who have never used **“OTO”** Coke believe that “coke is coke” . . . all much alike. Sad experience has proven that *this is not true.*

“OTO” Coke . . . is a different and a better coke for very definite and *outstanding* reasons. The chief fundamental reason is that **“OTO”** Coke is not a by-product . . . not a left-over . . . **“OTO”** Coke is manufactured coke.

“OTO” Coke Facts

NO THANKS — NO MORE “BOOTLEG” COKE FOR ME, I KNOW FROM ACTUAL EXPERIENCE WHAT “OTO” COKE WILL DO



“OTO” Coke dampers quickly and easily . . . it produces “plenty” of heat or “just enough warmth” as desired.

“OTO” Coke contains *no gas* . . . no smoke . . . and very little ash . . . the only waste material in it.

“OTO” Coke positively *will not* clinker under proper handling. It must be badly neglected before it will do so . . . then clinkers are soft and easily broken up.

“OTO” Coke by actual test, has the greatest concentration of carbon . . . “heat units.” Because of its greater density and close cell structure it has the body to *hold the fire better* and last longer than other cokes.



Delivering Concentrated Comfort . . .

When the keen wintry winds are blowing it's wonderful comfort to know that the home . . . every room . . . will be cozy and warm.

When you see your friends and neighbours putting in a supply of "OTO" Coke and you remember that their homes are *always* warm . . . no matter what the thermometer outside may register . . . let their experience be your guide. Order "OTO" . . . the coke that is *engineered* to produce HEAT . . . and does it *better* than other cokes.

Burn "OTO" . . . the CLEAN way to HEAT the home . . . the SURE way to cut down furnace drudgery . . . the EFFECTIVE

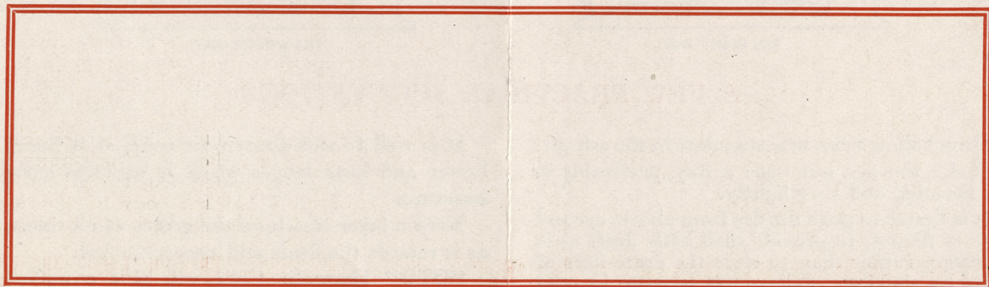
way to economize on fuel without endangering the health and comfort of the family.

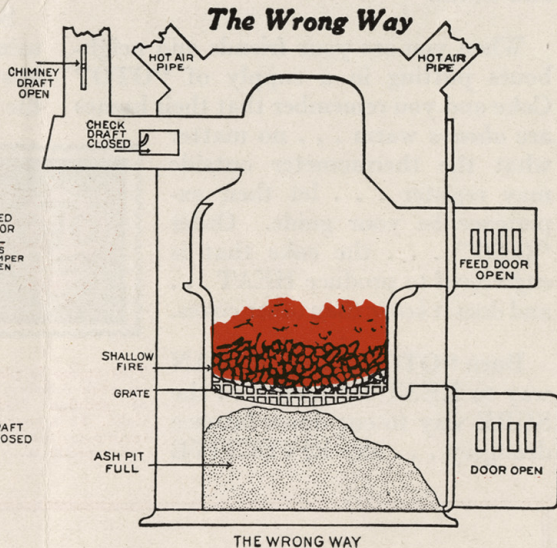
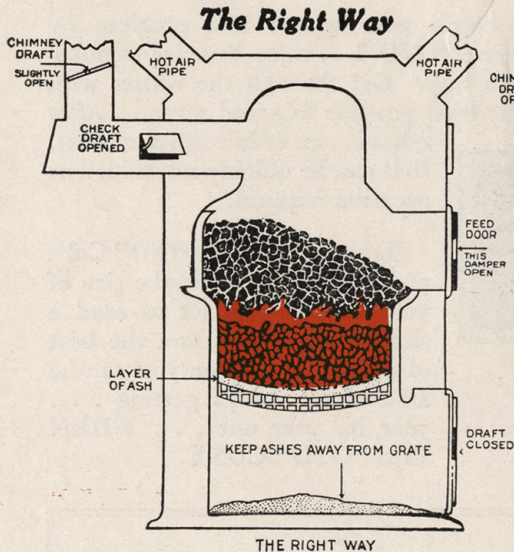
Settle your winter fuel problem by using "OTO" . . . enjoy this clean smokeless way. Get through the winter with the least possible fuss and muss . . . few ashes . . . an even consistent heat, that can be quickly intensified as occasion requires.



This stamp is placed on each delivery slip of genuine "OTO" Coke. It is your protection against inferior products.

Have a supply of "OTO" Coke put in now. Tell us the size of your furnace and let us send a size that will give you the best of results . . . a size you can be assured of always getting . . . year in, year out . . . WHEN IT'S "OTO" COKE.





A FEW PRACTICAL SUGGESTIONS

Do not allow ashes to accumulate in the ash-pit. Shake the fire but once a day, preferably in the morning and very lightly.

It is better to poke the fire from above, around edge of firepot, to provide such little draft as is necessary rather than to clear the grate bars of ashes by shaking. Follow this practice in mild weather particularly.

It is well to wet down your coke, as it burns better and lasts longer when it contains some moisture.

Keep a layer of ash on the grates at all times, as it retards the draft and conserves fuel.

“OTO” Domestic Coke will give complete satisfaction and save you considerable money.